

ICE THEATRE OF NEW YORK

Events Schedule FY21

July 2020 - June 2021

Updated: 09/07/2021

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Dates: 7/1, 7/16 and 8/13/2020; 1/19 and 2/3/21

Type: Virtual

Title: **Black Lives Matter Posts**

Director: Moira North

Venue: website, e-blast, social media

City, State: New York, NY

Borough: Manhattan

Council District:

Capacity: online

No. of Performances: 5 separate postings and e-blasts

No. Of Artists: 5 – featured artists of color, Alicia Hall Moran, Atoy Wilson, Theron James, Tai Babilonia and Alyssa Stith

Views: website, e-blast (100 viewers), social media - no data

Age: all – ethnicities: Mixed

Income: n/a

Dates: August 20, 2020

Type: live videotaping outdoors

Title: **New York Times videotaping**

Director: Moira North

Venue: Pier 3, Brooklyn Bridge Park

City, State: New York, NY

Borough: Brooklyn

Council District: 33

Capacity: 500

No. of Performances: 1

No. Of Artists: 6 (plus NY Times crew)

Attendance: passers by

Age: all – ethnicities: Mixed

Income: n/a

Dates: August/September 2020

Type: virtual videotaping and editing

Title: **ITNY Skaters During Covid**

Director: Moira North

Venue: Citywide

City, State:

Borough:

Council District:  
Capacity: n/a  
No. of Performances: 1  
No. Of Artists: 22 performers and 1 editor  
Attendance: no public  
Age: all – ethnicities: Mixed  
Income: n/a

Dates: September 10, 2020  
Type: virtual streaming  
Title: **Skaters During Covid video streaming**  
Director: Moira North  
Venue: website, e-blast, social media  
City, State:  
Borough:  
Council District:  
Capacity: online  
No. of Performances: streamed 3 videos Skaters During Covid, Taking Flight and the Junior Ensemble  
No. Of Artists: 22 performers  
Attendance: Streamed online on 9/10  
Age: all – ethnicities: Mixed  
Income: n/a  
Premiere: Taking Flight – Angela Kim & Moira North

Dates: September 26, 2020  
Type: videotaping in studio  
Title: **Shadow**  
Director: Moira North  
Venue: ITNY's studio in Dumbo  
City, State: Brooklyn, NY 11201  
Borough: Brooklyn  
Council District: 33, Stephen Levin  
Capacity: 10 people under Covid rules  
No. of Performances: 1  
No. Of Artists: 2 (Sarah France and videographer)  
Attendance: Streamed online on 11/12/2020  
Age: all – ethnicities: Mixed  
Income: n/a  
Premiere: Shadow – Sarah France

Dates: November 21 and 22, 2020  
Type: Concert – Special event  
Title: **Rockefeller Center Opening**  
Director: Moira North

Venue: Rockefeller Center  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: 1,000 (Pre Pandemic) 500 (Post Pandemic)  
No. of Performances: 2  
No. Of Artists: 2  
Attendance: 1,000 (Open to Public)  
Age: all – ethnicities: Mixed  
Income: \$4,000

Dates: Nov 19, 2020 to March 11, 2021  
Type: Instruction  
Title: **Teaching Riverbank FSC**  
Director: Moira North  
Venue: Riverbank State Park  
City, State: New York, NY  
Borough: Manhattan  
Council District: #7  
Capacity: 25  
No. of teaching sessions: 18 (Nov 20, Dec 3, 10,12, 17, 19, Jan 2, 6, 9, 14, 21, 28, Feb 4, 11, 18, 25, March 4, 11)  
No. of Performances: 1 (Aaron Singletary) on Feb. 25  
No. Of Artists: 3  
Attendance: 20 unique participants  
Age: all – ethnicities: Mixed  
Income: n/a (Donated service to the Riverbank FSC)

Dates: November 27, 28 and 29 and December 4, 5, 6 (2), 11, 12, 13, 18, 19, 20, 21, 22, 23, & 24, 2020  
Type: Contracted Event  
Title: **Santa Claus**  
Director: Moira North  
Venue: Rockefeller Center  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: Open to Public  
No. of Performances: 17  
No. Of Artists: 1  
Attendance: 8,150 (Open to Public and one special event)  
Income: \$12,600

Dates: 12/31/21  
Type: Concert – Special Event  
Title: **New Year's Eve Performance**

Director: Moira North  
Venue: Rockefeller Center  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: 1,000 New Year's Eve  
No. of Performances: 1  
No. Of Artists: 3  
Attendance: 1,000 (Open to Public)  
Age: all – ethnicities: Mixed  
Income: \$2,000

Dates: 01/10/21  
Type: Concert – Public Performance  
Title: **City Skate Pop Up Concert Series**  
Director: Moira North  
Venue: Rockefeller Center  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: 1,000 (Pre Pandemic) 500 (Post Pandemic)  
No. of Performances: 5  
No. Of Artists: 5  
Attendance: 2,500 (Open to Public)  
Age: all – ethnicities: Mixed  
Income: In-Kind Ice  
Premier: Winter Bird – Sarah France

Dates: (02/18/21 & 02/19/21) canceled due to weather  
Type: Concert – Public Performance - Kids Week  
Title: City Skate Concert Series  
Director: Moira North  
Venue: Bryant Park  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: 1,000 (Pre Pandemic), 500 (Post Pandemic)  
No. of Performances: 0 – canceled due to weather  
No. Of Artists: 5  
Attendance: 0  
Age: all – ethnicities: Mixed  
Income: In-Kind Ice

Dates: 02/25/21  
Type: Concert – Public Performance  
Title: **Pop Up Concert Series (in Celebration of Black History Month)**

Director: Moira North  
Venue: Winter Village at Bryant Park  
City, State: New York, NY  
Borough: Manhattan  
Council District: 4, Keith Powers  
Capacity: 1,000 (Pre Pandemic), 500 (Post Pandemic)  
No. of Performances: 1  
No. Of Artists: 2  
Attendance: 500  
Age: all – ethnicities: Mixed  
Income: In-Kind Ice

Dates: 03/02, 03/04, 03/09, 03/11, 03/16, (03/18), 03/23, 03/24, and 03/25

Type: Concert – Public Performance

Title: **City Skate Pop Up Concert Series**

Director: Moira North

Venue: Bryant Park

City, State: New York, NY

Borough: Manhattan

Council District: 4, Keith Powers

Capacity: 1,000 (Pre Pandemic), 500 (Post Pandemic)

No. of Performances: 8 (1 canceled due to weather 3/18 was replaced 3/24)

No. Of Artists: 6

Attendance: 4,000 (Open to Public)

Age: all – ethnicities: Mixed

Income: In-Kind Ice

Premiere: “Trace” – Joel Dear, performed by Kate Gauthier

Dates: 03/11, 03/18, 03/25, 04/08, and 04/15

Type: Virtual Outreach + Virtual Performance

Title: **New Works and Young Artists Series**

Venue: Virtual

City, State: New York, NY

Borough: Manhattan, Bronx, Queens, Brooklyn, & Staten Island

Capacity: 150

No. of Performances: 5

No. of Artists: 6 Teachers

Attendance: 800

Age: K - 12 – Ethnicities: Mostly African American, Middle Eastern, and Hispanic

Children from Districts: 50 - Steve Mateo, 44 - Kalman Yeger, 7 - Mark

Levine, 38 - Carlos Menchaca, 10 - Ydanis Rodriguez, 26 - Jimmy Van

Bramer, 23 - Barry Grodenchik, 27 - I. Daneek Miller,

Income: N/A

Dates: 01/19/21 - 05/18/21

Type: Class

Title: **Virtual Master Edge Classes**

Director: Moira North; taught by Elisa Angeli, Sarah France and Lorna Brown (guest teacher)

Venue: Virtual

Number of Performances: 18 Weekly Classes

Total Attendance: 173,405 (Instagram, Vimeo, Facebook, and YouTube)

Income: n/a

Dates: April 17, 2021

Type: live videotaping indoors

Title: **Taping “Pivoting”**

Director: Moira North

Venue: World Ice Arena

City, State: New York, NY

Borough: Queens

Council District: 20

Capacity: 500

No. of Performances: 1

No. Of Artists: 9

Attendance: 12

Age: all – ethnicities: Mixed

Income: n/a

Dates: April 29, 2021

Type: live videotaping indoors

Title: **Taping “I Feel the Earth”**

Director: Moira North

Venue: Sky Rink, Chelsea Piers

City, State: New York, NY

Borough: Manhattan

Council District: 3

Capacity: 700

No. of Performances: 1

No. Of Artists: 2

Attendance: 0

Age: all – ethnicities: Mixed

Income: n/a

Date: 05/06/21

Type: Virtual Performance Streaming

Title: **“ITNY: Spring Broadcast Pivoting Through The Pandemic”**

Director: Moira North

Venue: Virtual

City, State: New York, NY

Borough: N/A

Council District: N/A  
Capacity: unlimited  
No. of Performances: 1  
No. Of Artists: 60  
Attendance: 471 unique viewers live and by 5/27 100 on Vimeo and 129 on YouTube  
Premieres: Two: “Pivoting” - Joel Dear; “I Feel The Earth Move” - Kaitlyn Weaver  
Tickets: free or voluntary donation (starting at \$5)  
Income: \$2,761

Date: 05/06/21  
Type: Virtual Discussion with the Artists – paid attendance  
Title: **“ITNY: Spring Broadcast Pivoting Through The Pandemic – Discussion with the Artists”**  
Director: Moira North  
Venue: Virtual  
City, State: New York, NY  
Borough: N/A  
Council District: N/A  
Capacity: 500  
No. of Performances: 1  
No. Of Artists: 4  
Attendance: Virtual Attendance (80 Zoom Room)  
Tickets: \$125 and up  
Income: \$38,650

### **Attendance FY21**

# of productions: 5  
# of Public Performances: 16  
# streaming events: 3  
# of Contracted events: 2 (17 performances)  
# of performances in NYC and in NY State: 16  
# of performances, out of town: 0  
# of rented locations: 0  
Public performance attendance: 10,500  
On-ice Teaching attendance: 20 (Riverbank)  
Paid attendance NYC: 0  
Unique NYC residents attending virtually: 105,000 (60% of totals)  
Virtual Paid attendance: 88  
Virtual attendance: 800 (kids)+ 173,405 (class) + 700 (broadcast) + 88 (zoom) = 174,993  
Contracted events attendance: 8,150  
Gala: N/A  
Home Season: N/A

School programs Attendance: 800

# Virtual School programs: 5

# Virtual Edge Classes: 18 classes

# On-ice Teaching sessions: 18 classes

Outside NYC: 0

Total attendance in NYC: 18,650

Total attendance FY21: 193,643 (174,993 Virtual + 18,650 In Person)

**Unique NYC residents total attendance: 105,000 + 14,920 (80% of In Person) = 119,920**

Commissions and World Premieres:

“I Feel The Earth Move” - Kaitlyn Weaver

“Pivoting” - Joel Dear

“Trace” – Joel Dear

“Winter Bird” – Sarah France

“Shadow” – Sarah France – streaming

“Taking Flight” – Angela Kim and Moira North - streaming